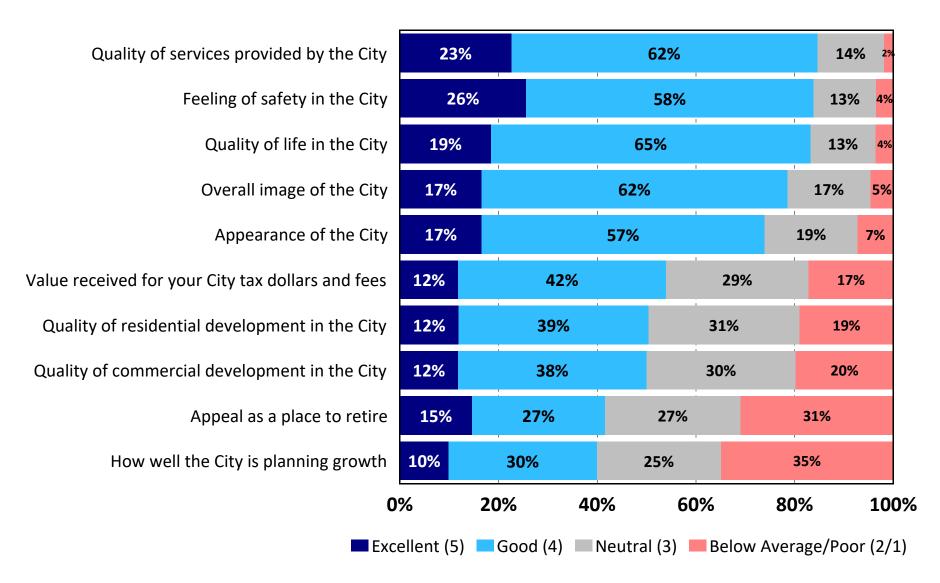


#### **Charts and Graphs**

# City of Wentzville 2023 DirectionFinder Survey Results

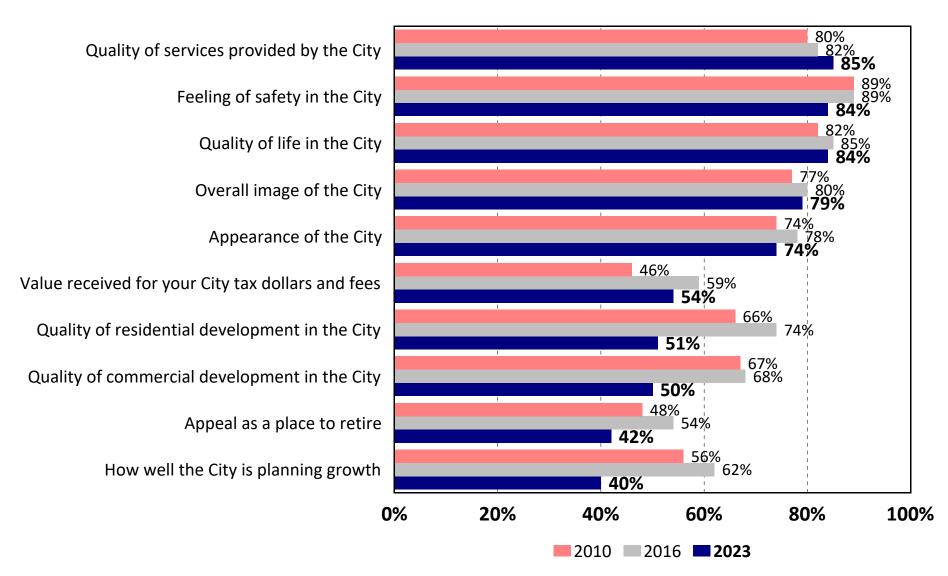
### Q1. How Respondents Rate Items That Influence Their Perception of the City

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



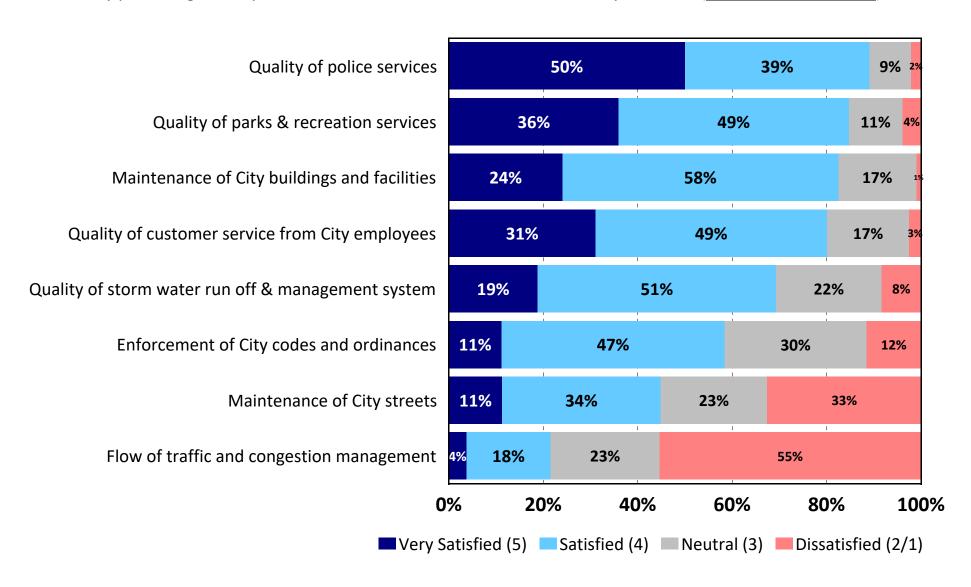
### TRENDS: How Respondents Rate Items That Influence Their Perception of the City - 2010 to 2023

by percentage of respondents who rated the item a 4 or 5 on a 5-point scale (excluding don't knows)



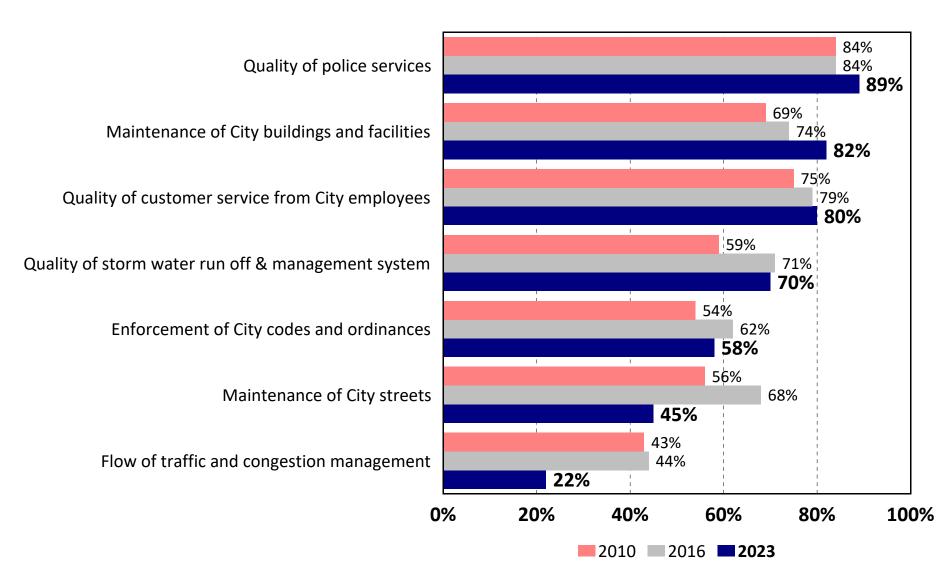
### Q2. Overall Satisfaction with City Services by Major Category

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



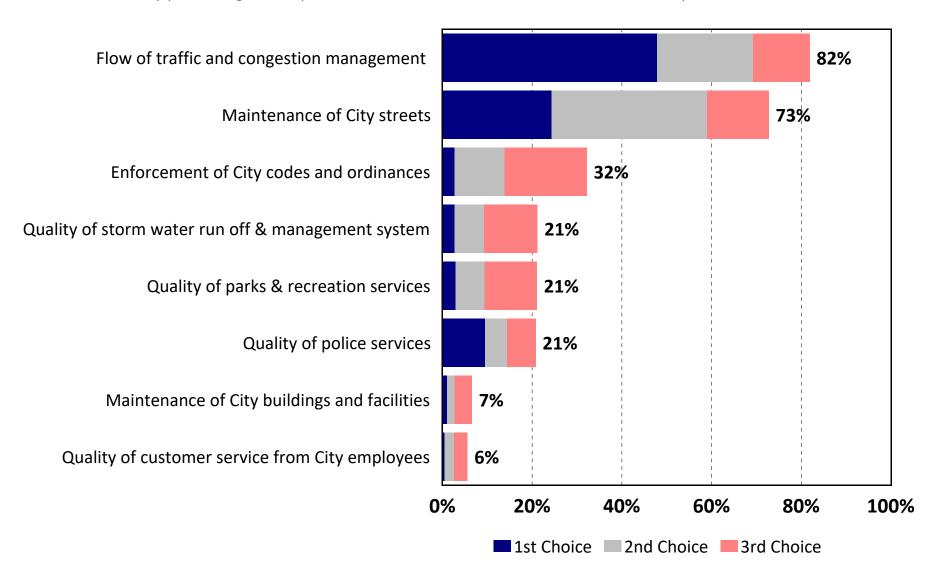
### TRENDS: Overall Satisfaction with City Services by Major Category - 2010 to 2023

by percentage of respondents who rated the item a 4 or 5 on a 5-point scale (excluding don't knows)



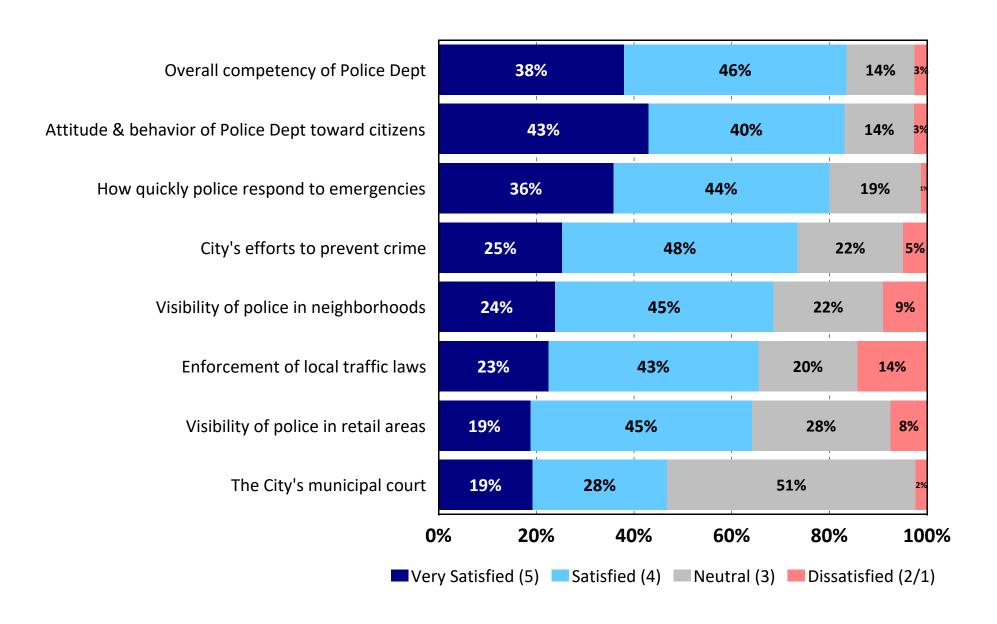
### Q2. City Services That Should Receive the Most Emphasis Over the Next Two Years

by percentage of respondents who selected the item as one of their top three choices



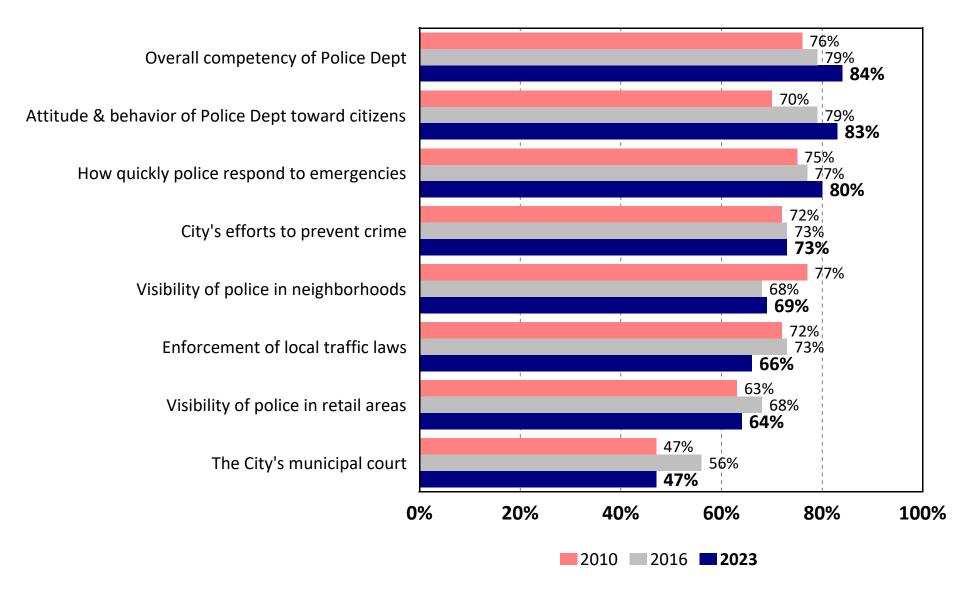
#### Q4. Satisfaction with Public Safety Services

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



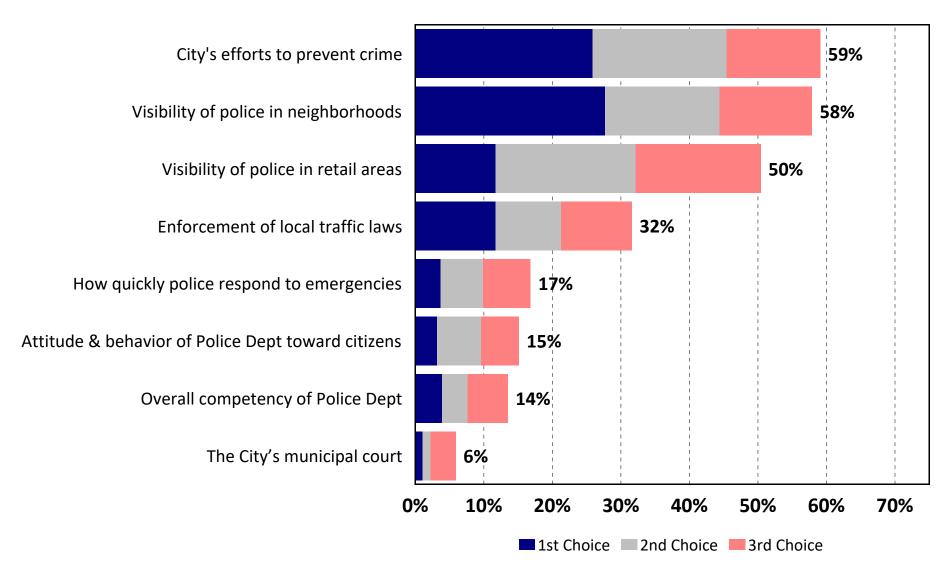
### TRENDS: Satisfaction with Public Safety Services 2010 to 2023

by percentage of respondents who rated the item a 4 or 5 on a 5-point scale (excluding don't knows)



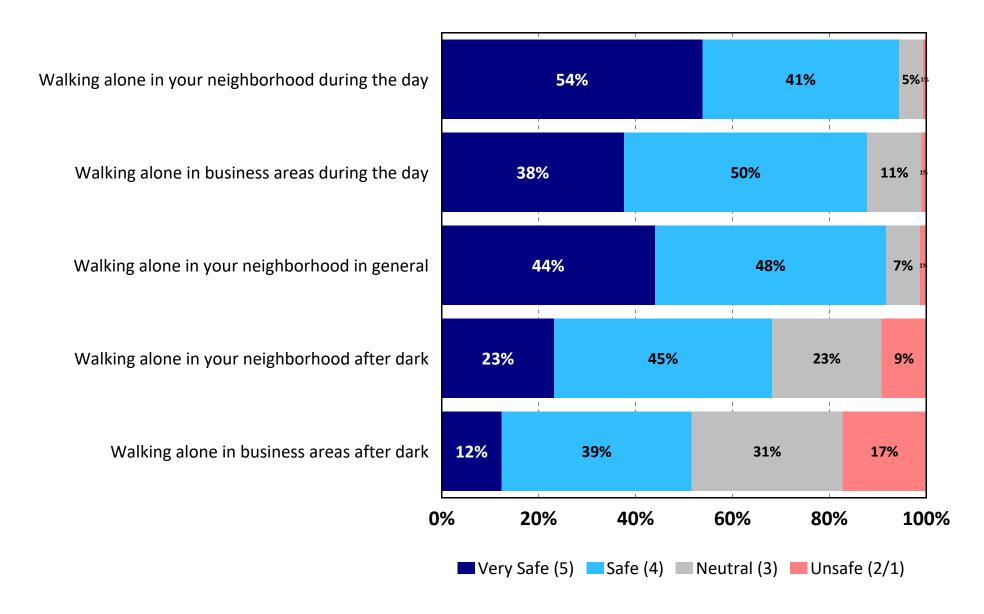
#### Q5. Public Safety Services That Should Receive the Most Emphasis Over the Next Two Years

by percentage of respondents who selected the item as one of their top three choices



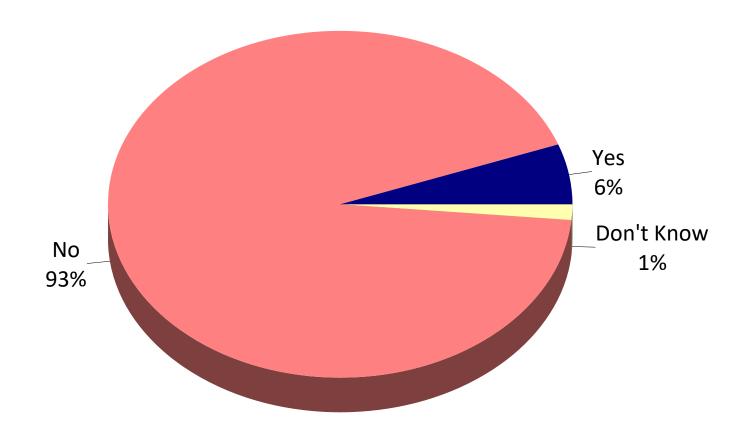
#### Q6. Perceptions of Safety in Wentzville

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



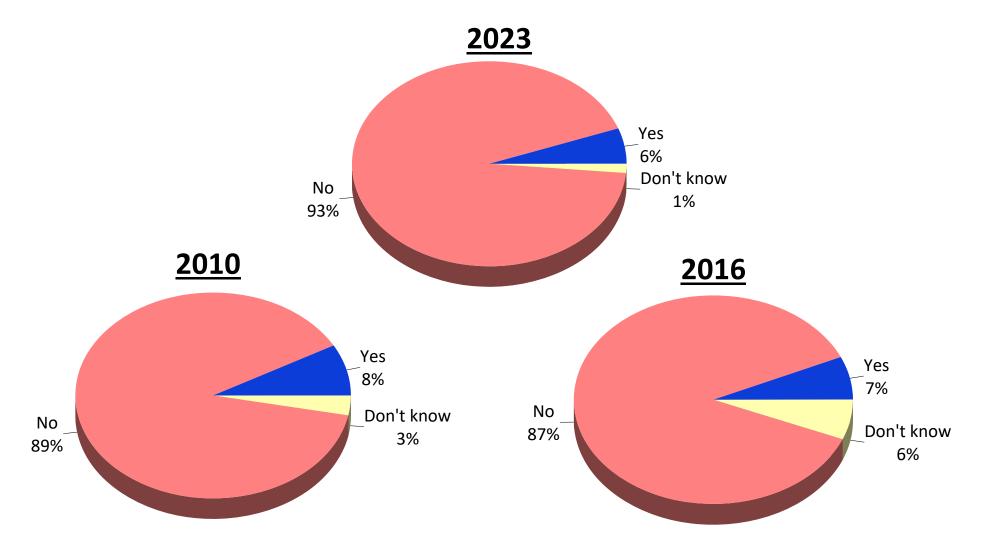
### Q7. During the past 12 months, were you or anyone in your household the victim of any crime in Wentzville?

by percentage of respondents



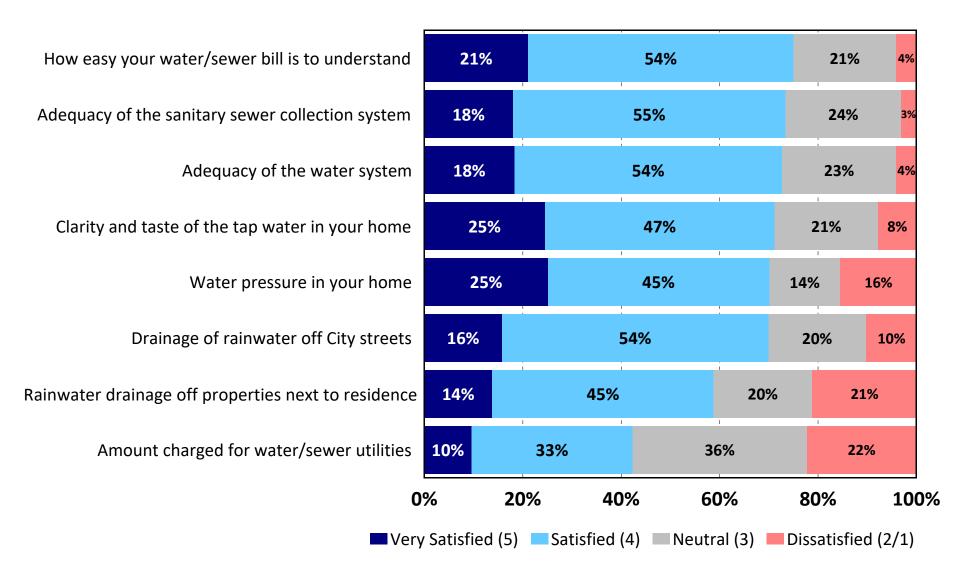
# TRENDS: During the past 12 months, were you or anyone in your household the victim of any crime in Wentzville? 2010 to 2023

by percentage of respondents



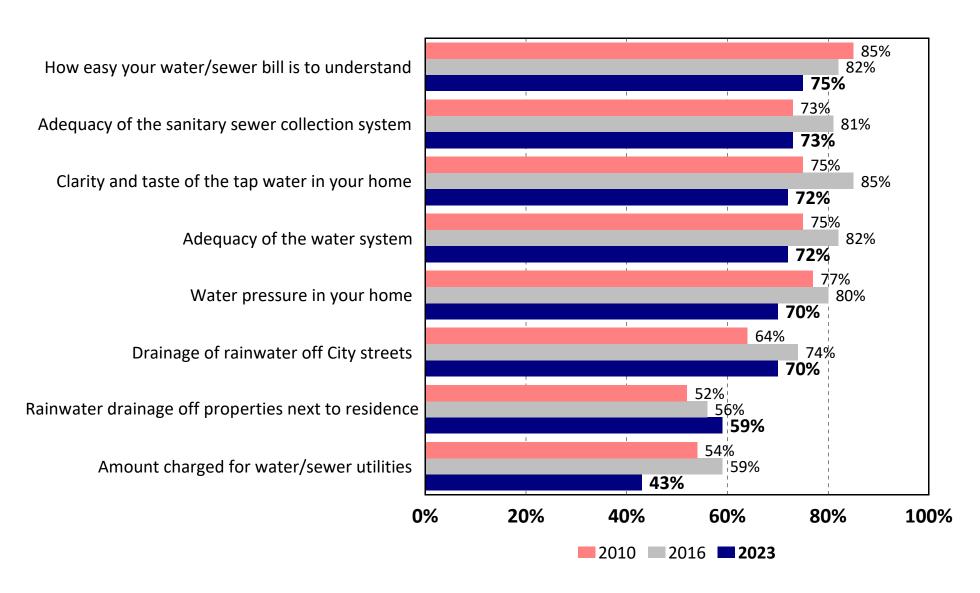
### Q8. Satisfaction with Sewer and Water Utilities and Storm Water Management

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



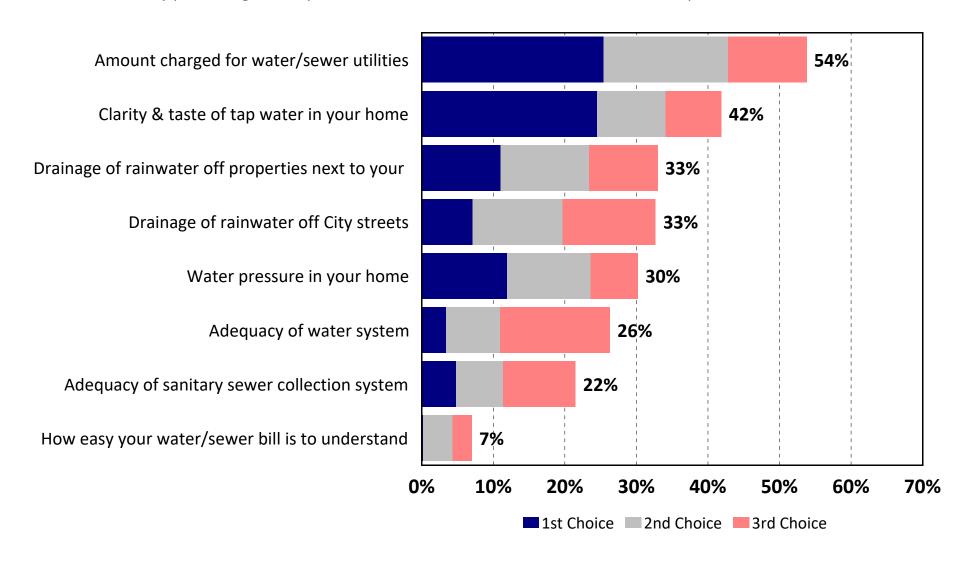
### TRENDS: Satisfaction with Sewer and Water Utilities and Storm Water Management - 2010 to 2023

by percentage of respondents who rated the item a 4 or 5 on a 5-point scale (excluding don't knows)



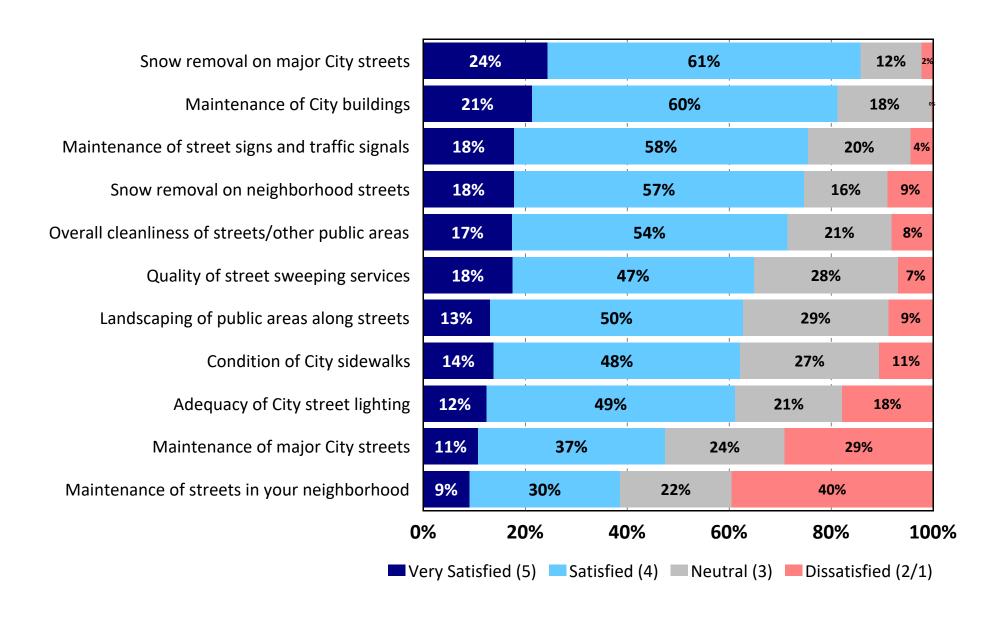
## Q9. Sewer and Water Utilities and Storm Water Management Services That Should Receive the Most Emphasis Over the Next Two Years

by percentage of respondents who selected the item as one of their top three choices



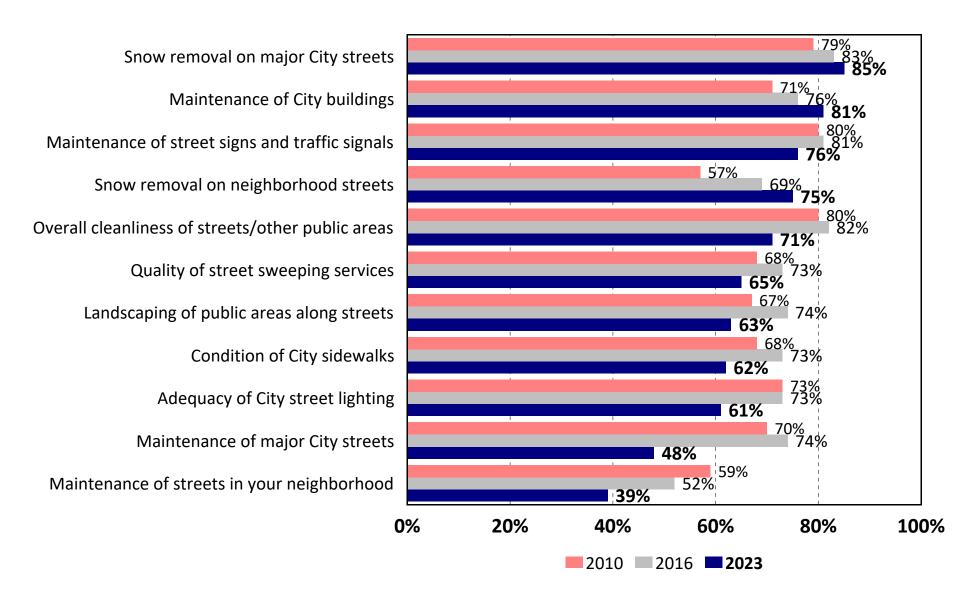
#### Q10. Satisfaction with City Maintenance/Public Works

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



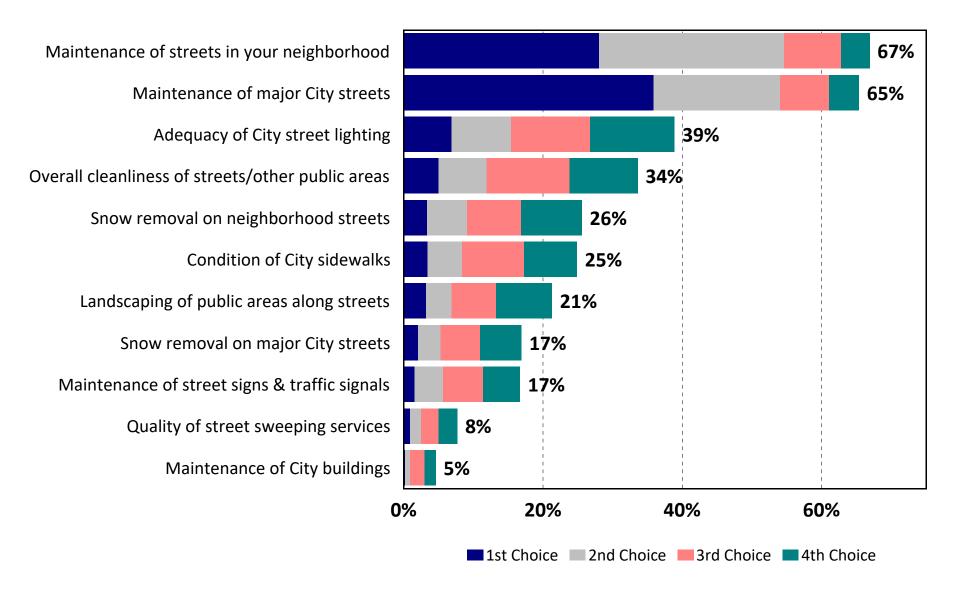
#### TRENDS: Satisfaction with City Maintenance/ Public Works - 2010 to 2023

by percentage of respondents who rated the item a 4 or 5 on a 5-point scale (excluding don't knows)



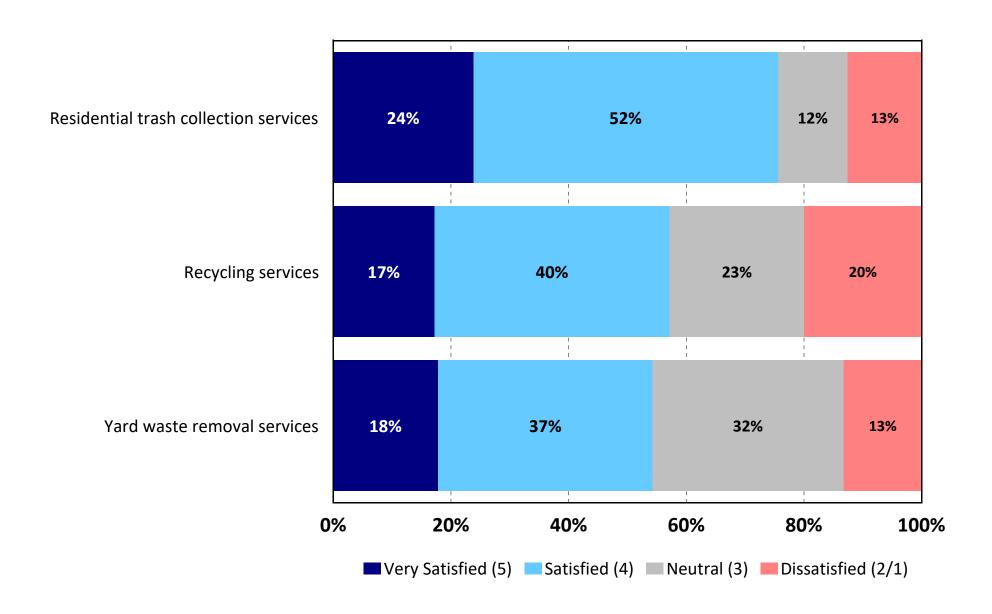
### Q11. Maintenance/Public Works Services That Should Receive the Most Emphasis Over the Next Two Years

by percentage of respondents who selected the item as one of their top four choices



#### Q12. Satisfaction with Solid Waste Services

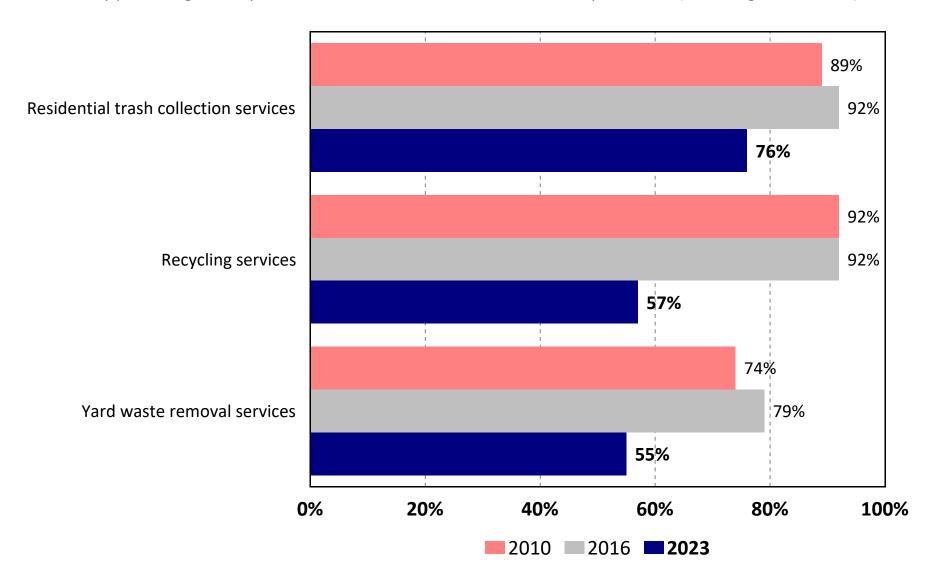
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



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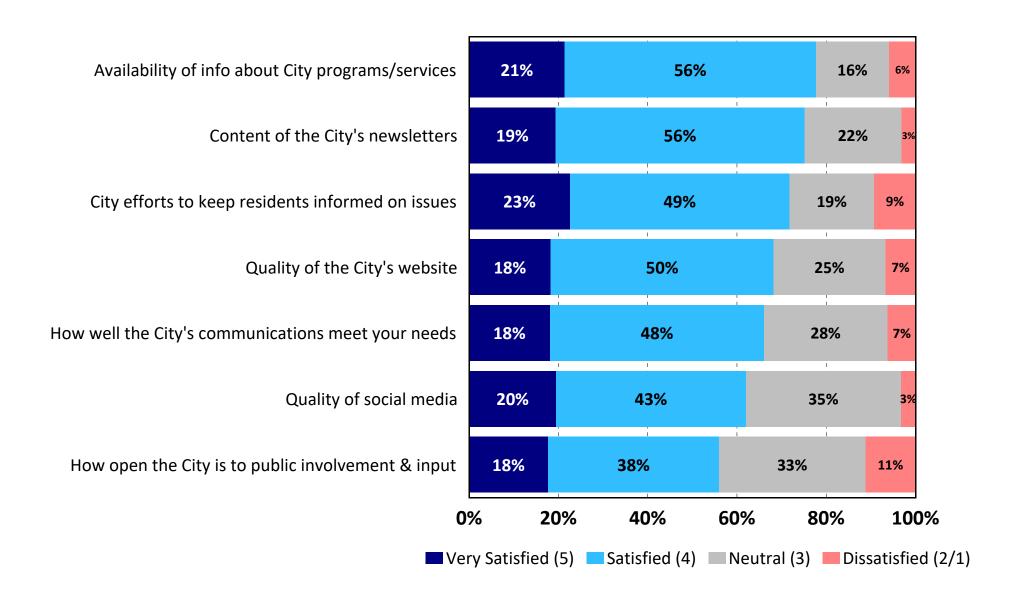
### TRENDS: Satisfaction with Solid Waste Services 2010 to 2023

by percentage of respondents who rated the item a 4 or 5 on a 5-point scale (excluding don't knows)



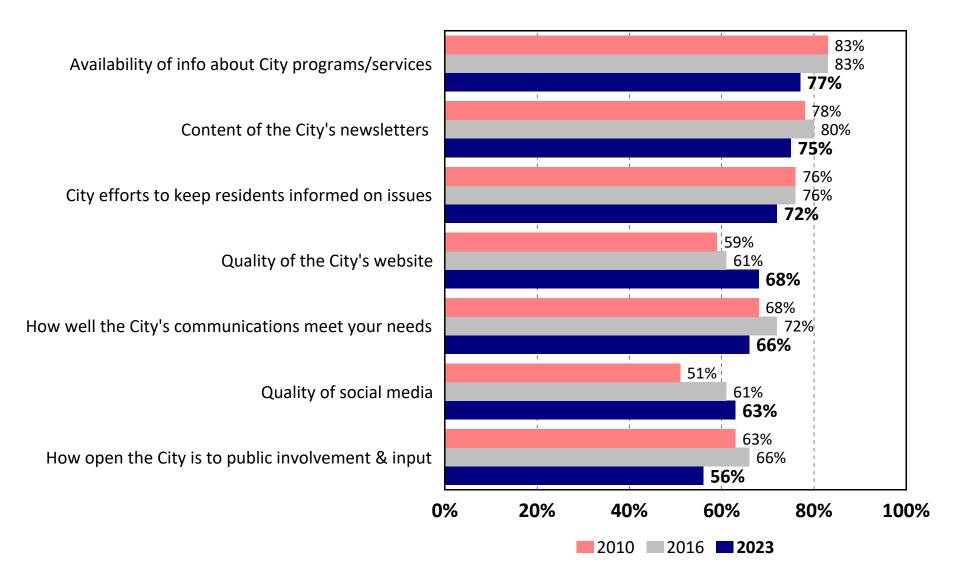
#### Q13. Satisfaction with City Communications

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



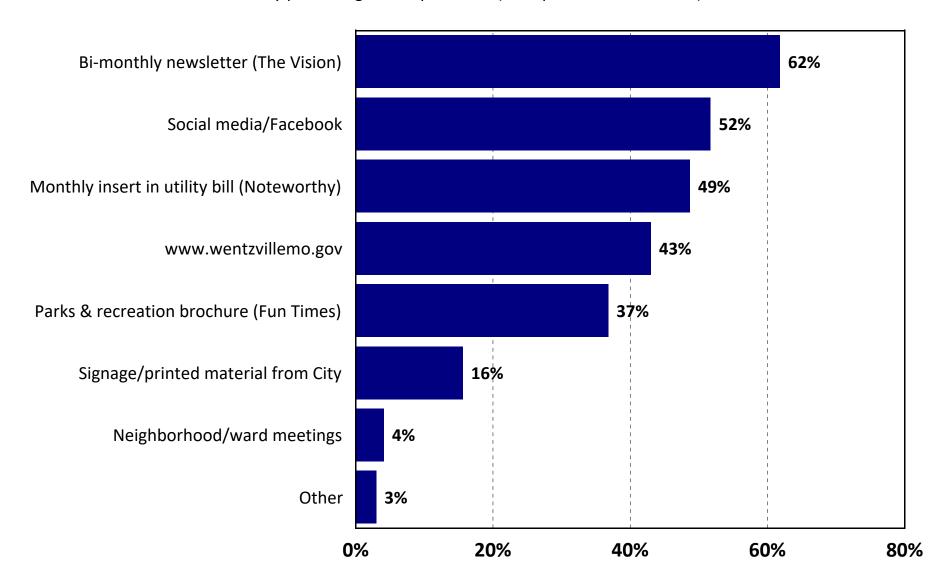
### TRENDS: Satisfaction with City Communications 2010 to 2023

by percentage of respondents who rated the item a 4 or 5 on a 5-point scale (excluding don't knows)



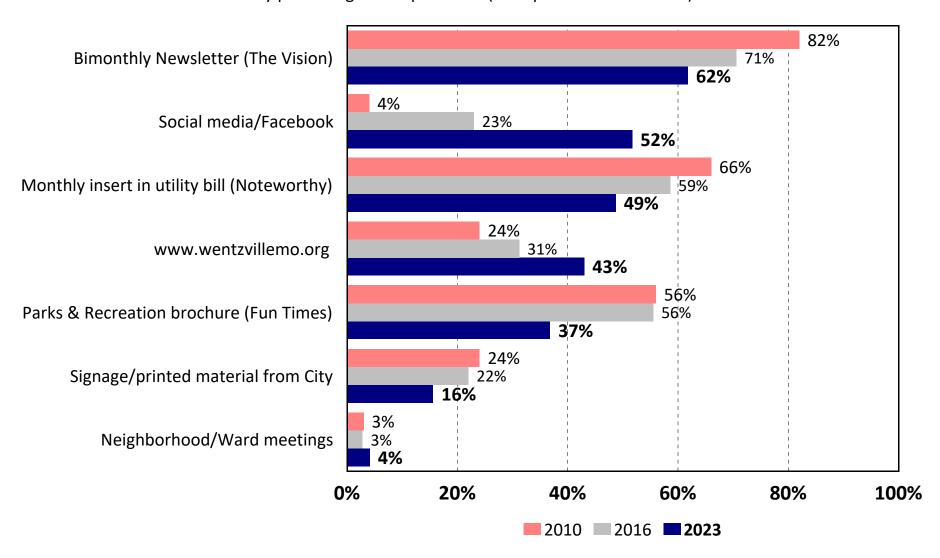
### Q14. What are your primary sources for information about community activities and services?

by percentage of respondents (multiple answers allowed)



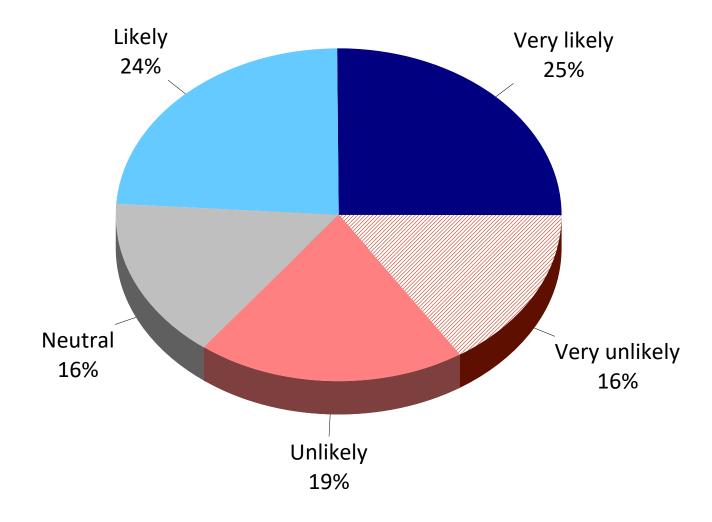
# TRENDS: What are your primary sources for information about community activities and services? 2010 to 2023

by percentage of respondents (multiple answers allowed)



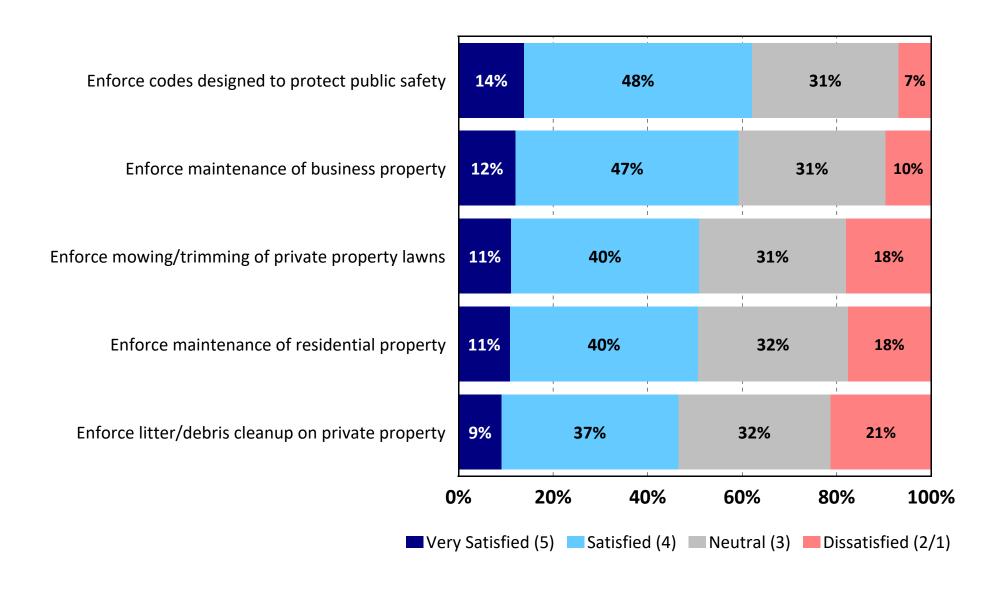
### Q15. How would you rate the likelihood that you would utilize an electronic version of The Vision newsletter?

by percentage of respondents (excluding not provided)



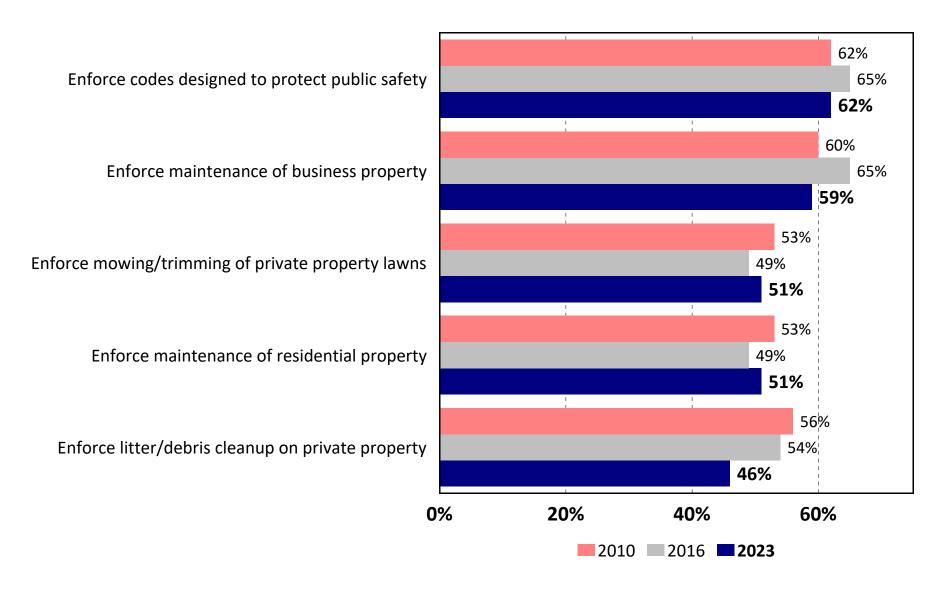
#### Q16. Satisfaction with Property Maintenance Codes

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



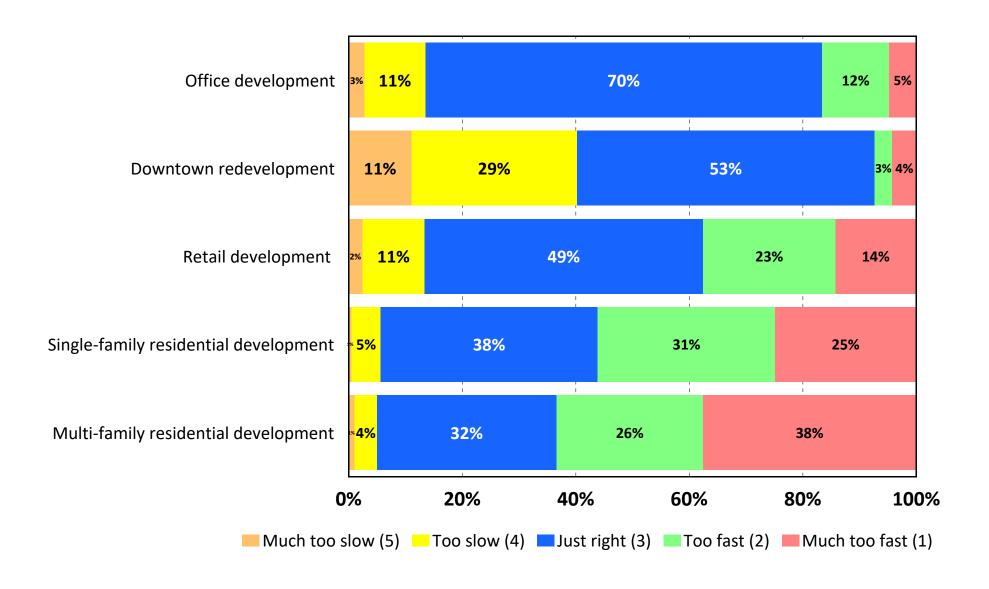
### TRENDS: Satisfaction with Property Maintenance Codes 2010 to 2023

by percentage of respondents who rated the item a 4 or 5 on a 5-point scale (excluding don't knows)



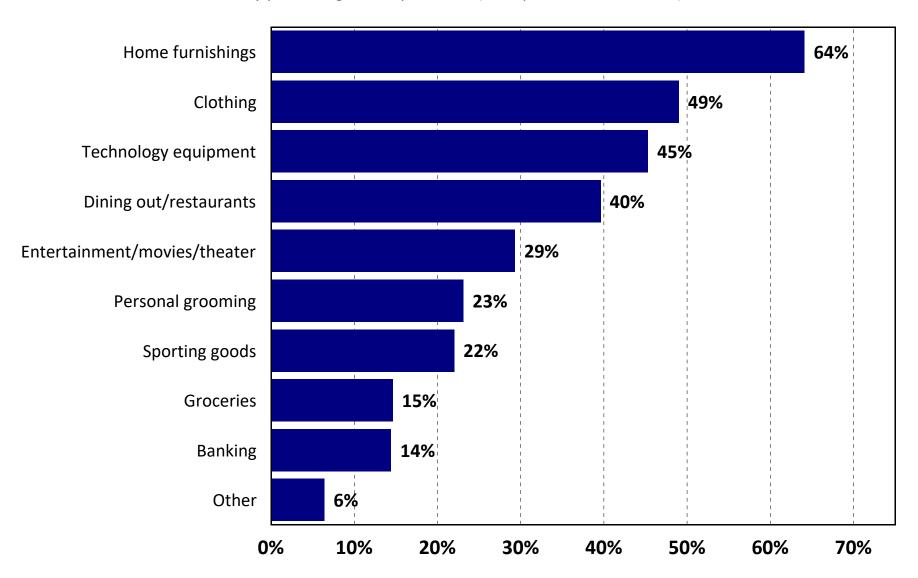
#### Q17. Perceptions of the City's Current Pace of Development

by percentage of respondents (excluding don't knows)



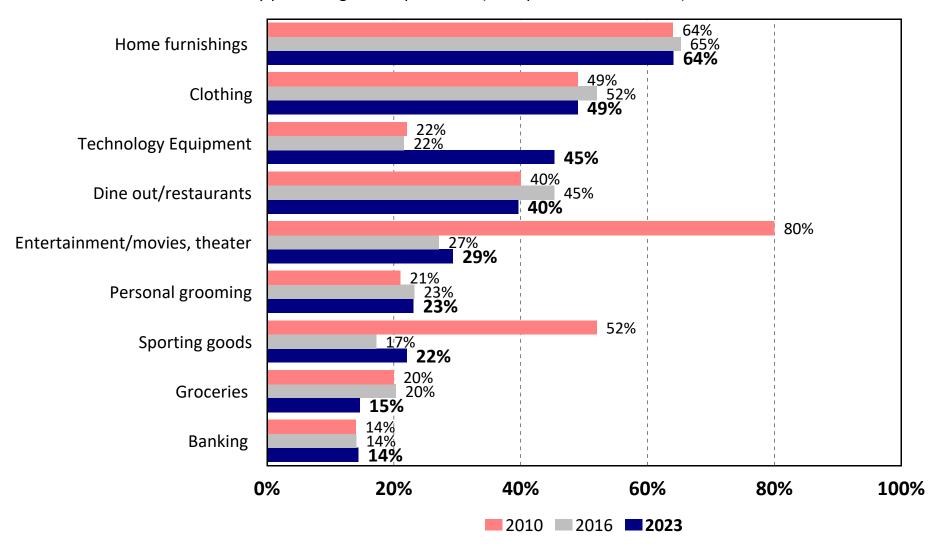
### Q18. Which of the following goods and services do you typically purchase outside of Wentzville?

by percentage of respondents (multiple answers allowed)



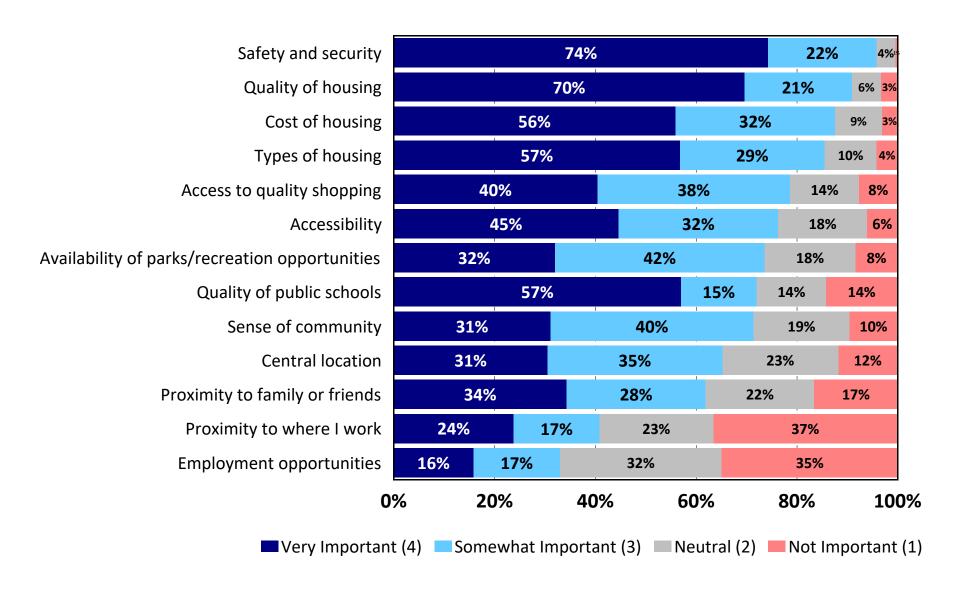
# TRENDS: Which of the following goods and services do you typically purchase outside of Wentzville? 2010 to 2023

by percentage of respondents (multiple answers allowed)



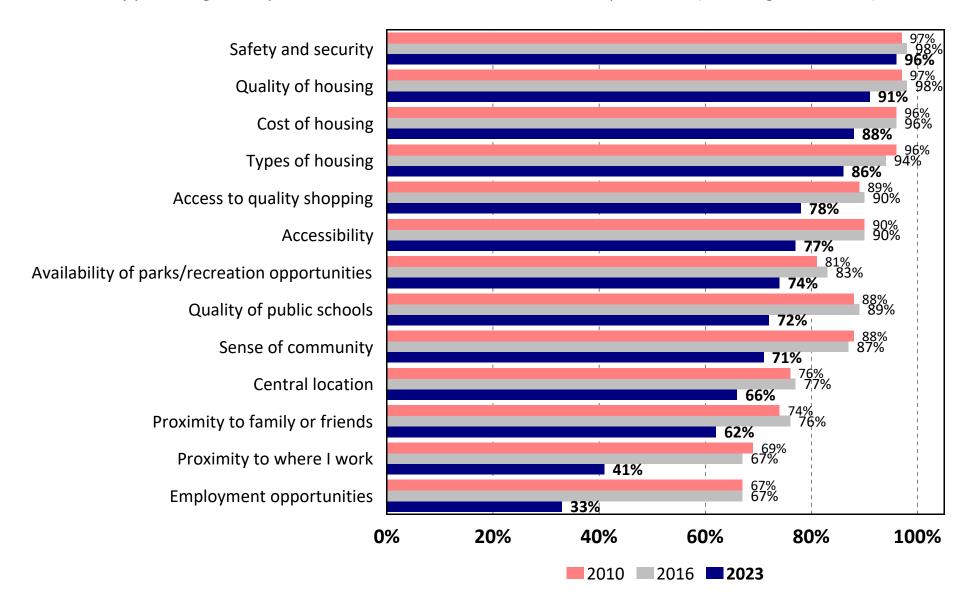
### Q19. Importance of Various Reasons in Respondents' Decision to Live in Wentzville

by percentage of respondents who rated the item as a 1 to 4 on a 4-point scale (excluding don't knows)



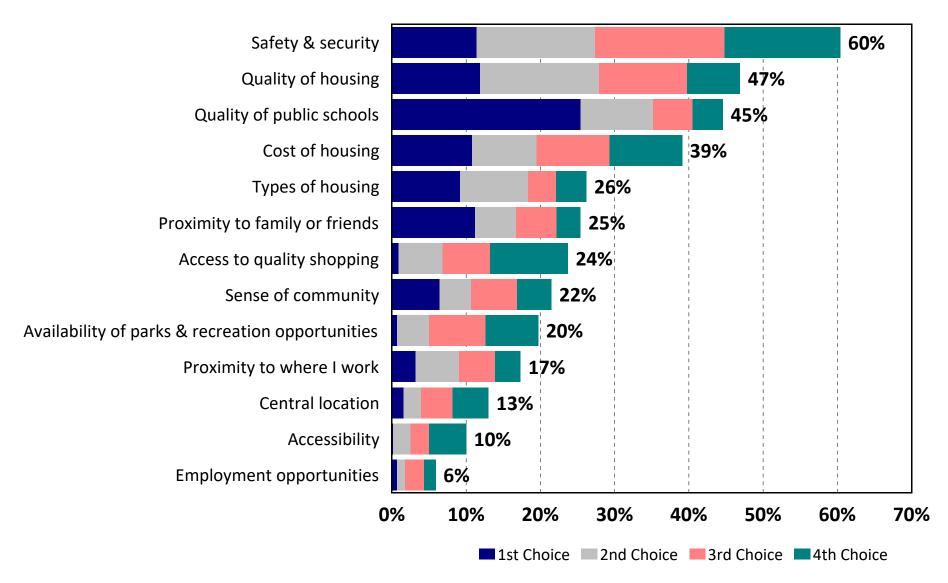
### TRENDS: Importance of Various Reasons in Respondents' Decision to Live in Wentzville - 2010 to 2023

by percentage of respondents who rated the item a 3 or 4 on a 4-point scale (excluding don't knows)



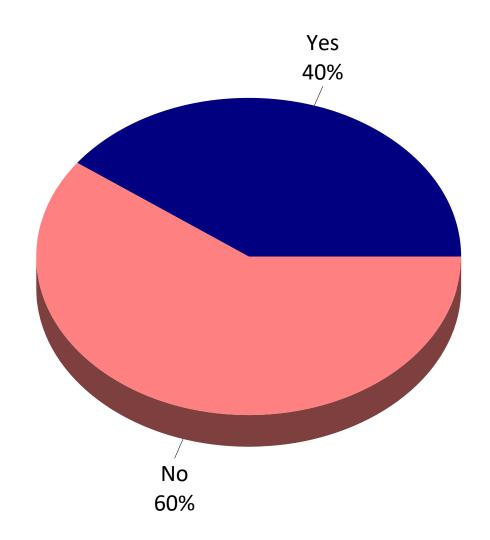
### Q20. Most Important Reasons for Respondents' Decision to Live in Wentzville

by percentage of respondents who selected the item as one of their top four choices



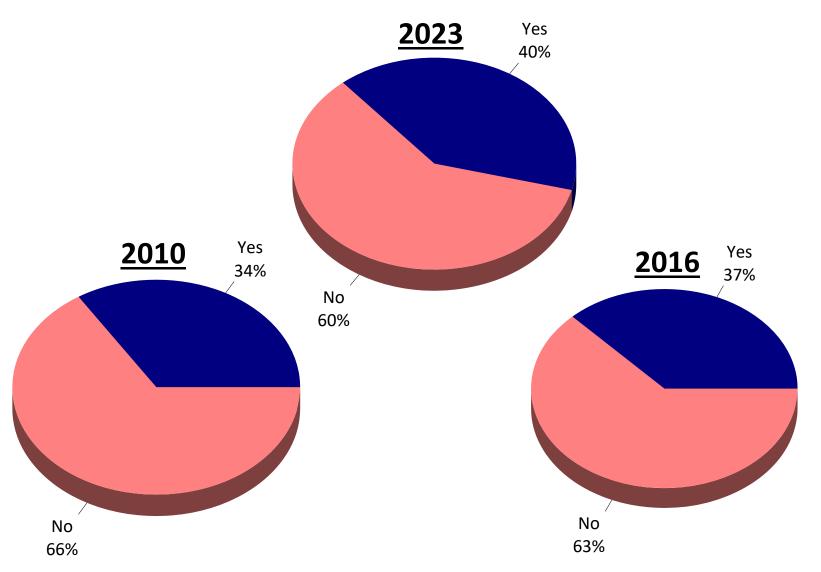
### Q21. Have you contacted the City with a question, problem, or complaint during the past year?

by percentage of respondents



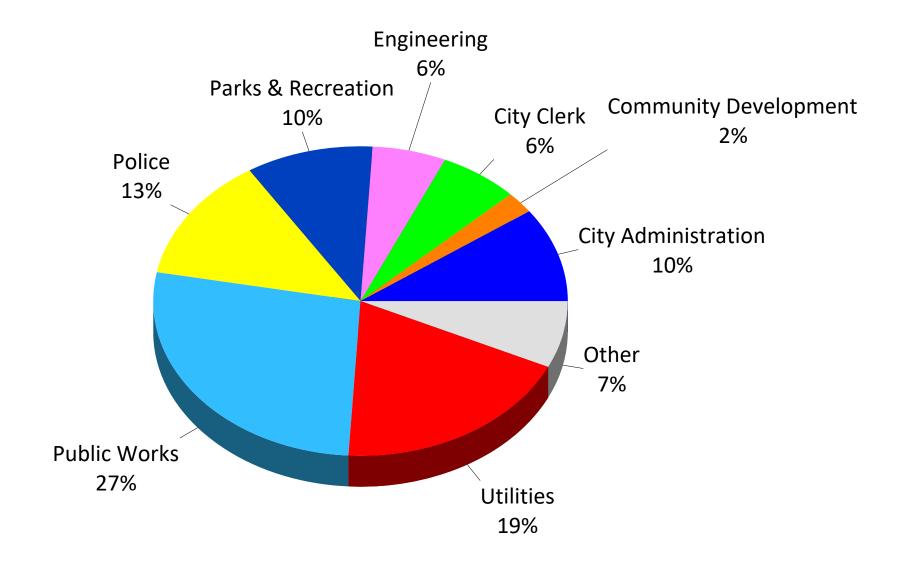
# TRENDS: Have you contacted the City with a question, problem, or complaint during the past year? 2010 to 2023

by percentage of respondents



### Q21a. Which City department did you contact most recently?

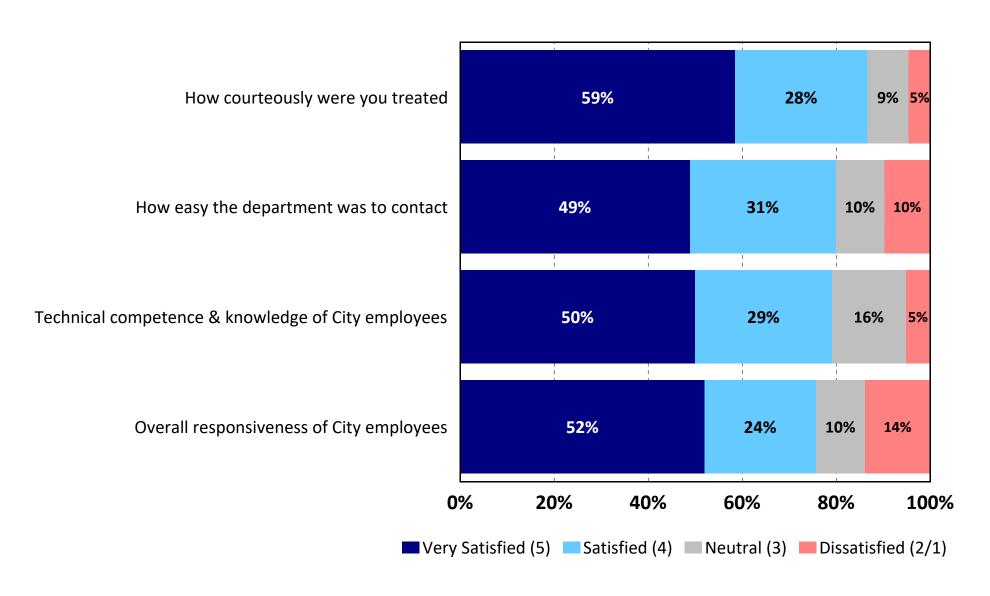
by percentage of respondents (excluding not provided)



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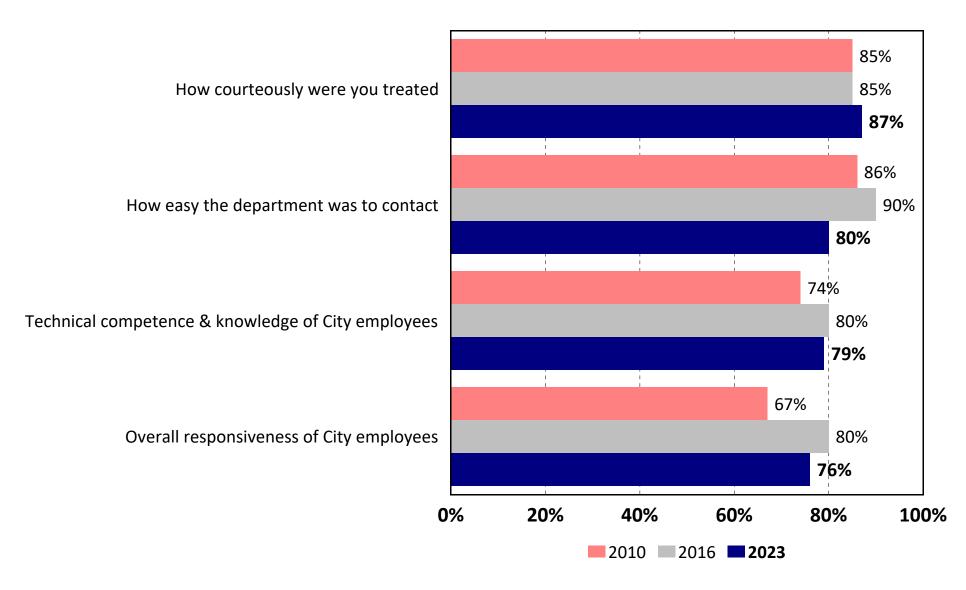
# Q21b. Satisfaction with Customer Service Received from the City

by percentage of respondents that have contacted the City during the past year (excluding don't knows)



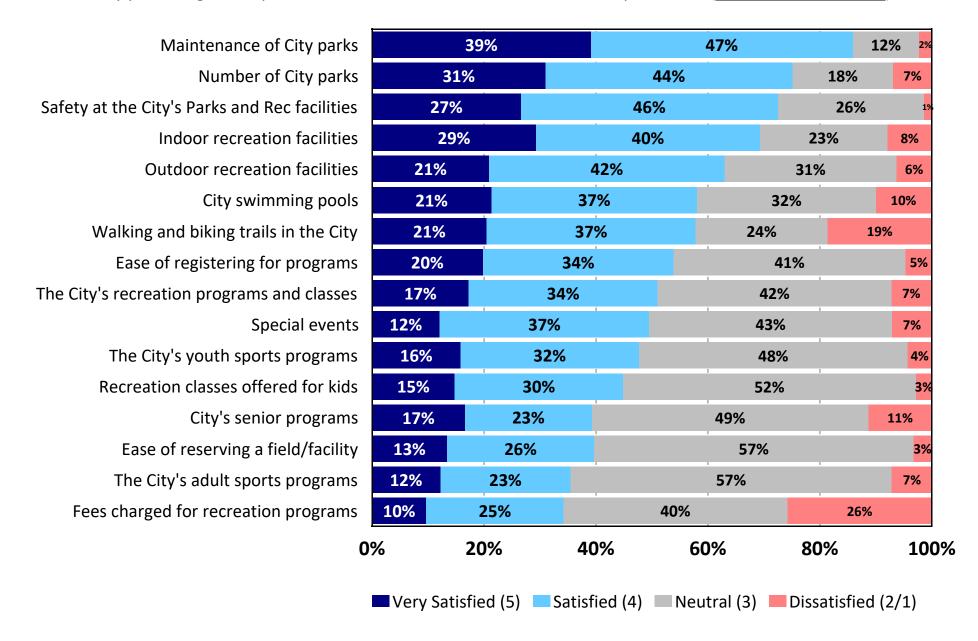
# TRENDS: Satisfaction with Customer Service Received from the City - 2010 to 2023

by percentage of respondents who rated the item a 4 or 5 on a 5-point scale (excluding don't knows)



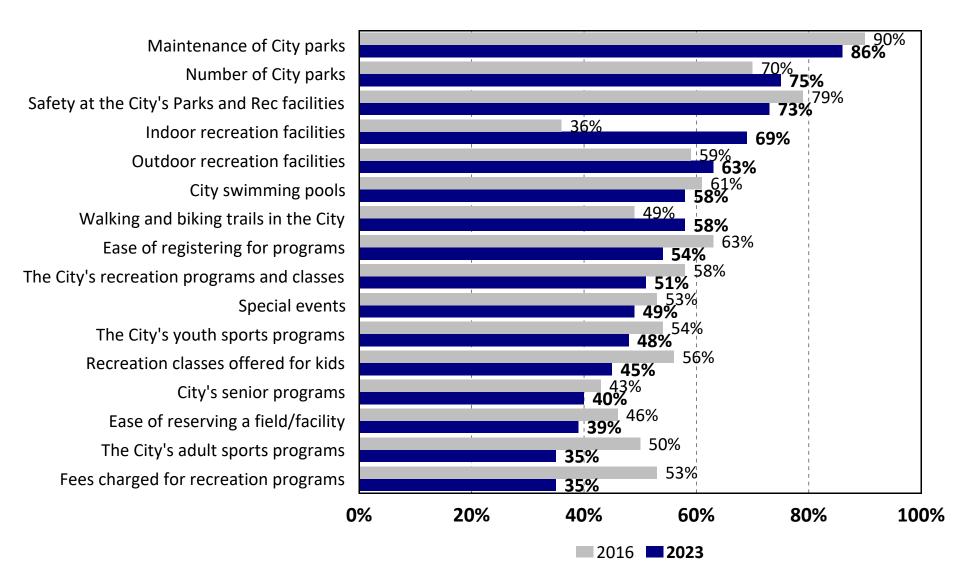
#### Q22. Satisfaction with Parks and Recreation

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



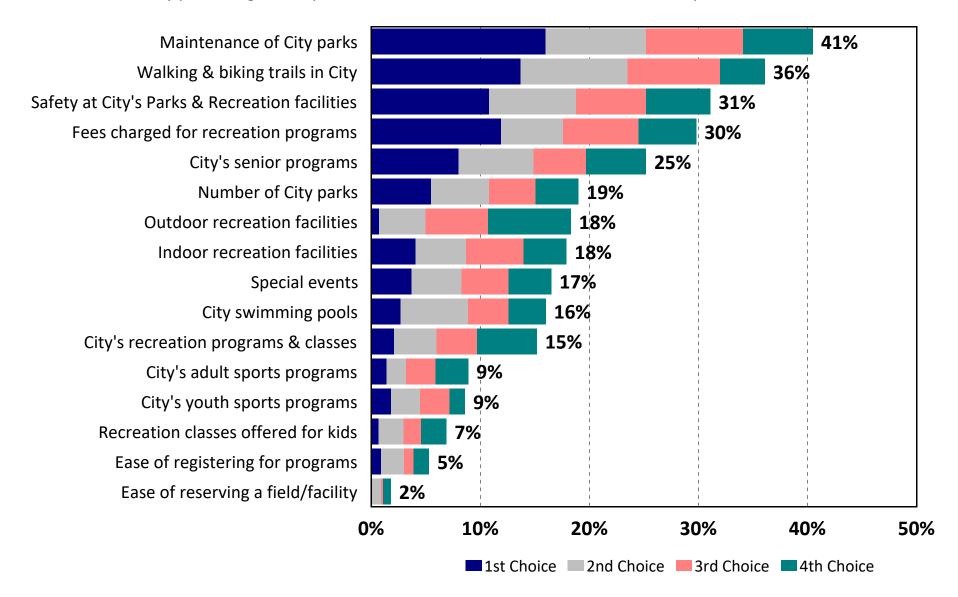
### TRENDS: Satisfaction with Parks and Recreation 2016 vs. 2023

by percentage of respondents who rated the item a 4 or 5 on a 5-point scale (excluding don't knows)



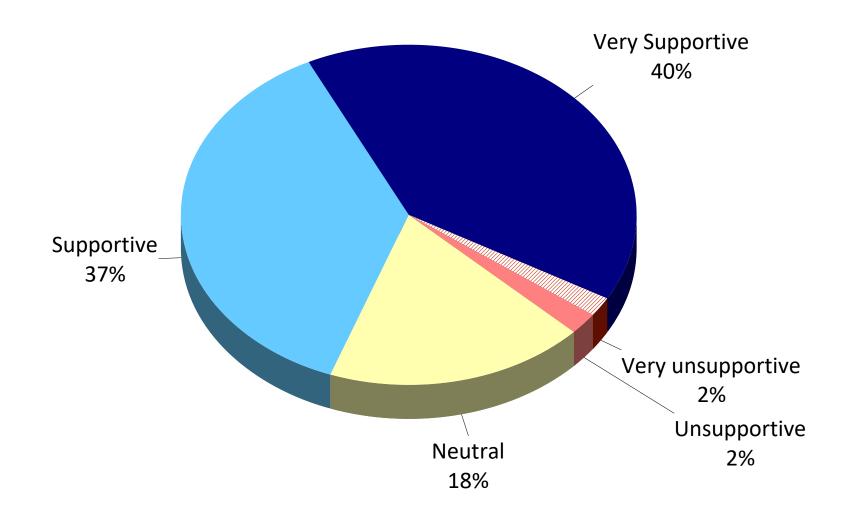
### Q23. Parks and Recreation Services That Should Receive Most Emphasis from City Leaders Over Next Two Years

by percentage of respondents who selected the item as one of their top four choices



# Q24. How supportive would you be of continued historic preservation efforts in Downtown Wentzville?

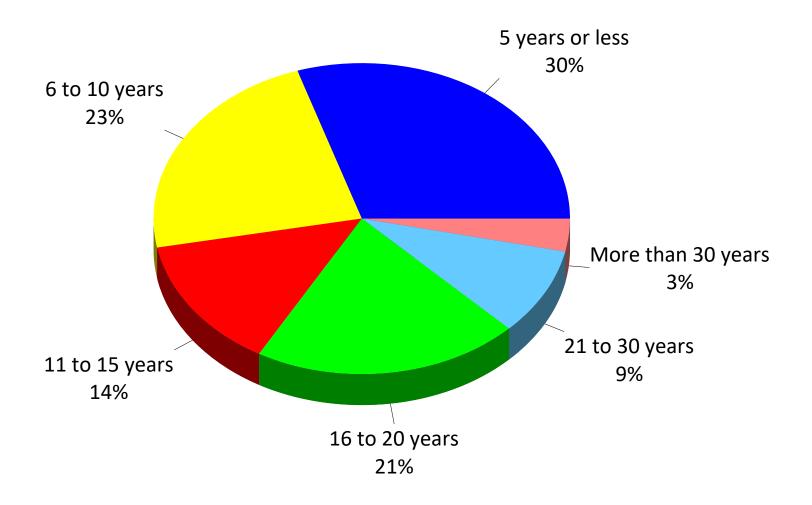
by percentage of respondents (excluding not provided)



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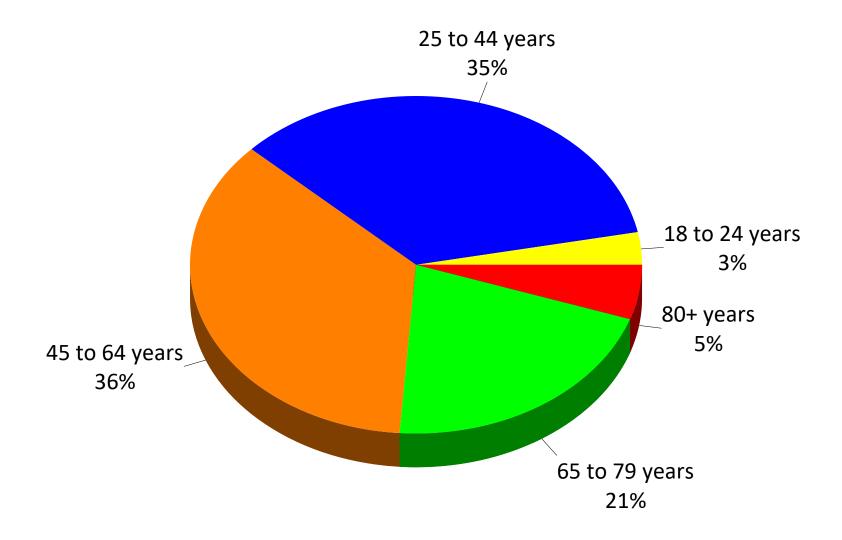
## Q25. Demographics: About how long have you lived in the City of Wentzville?

by percentage of respondents (excluding not provided)



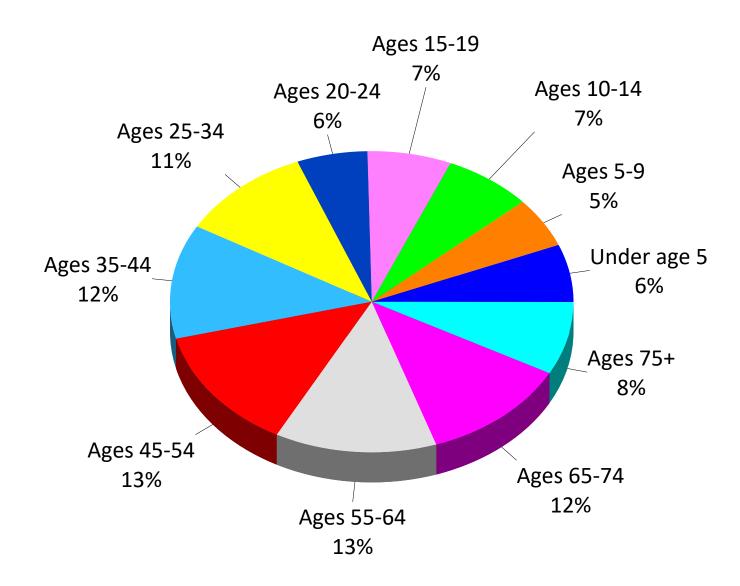
### Q26. Demographics: What is your age?

by percentage of respondents (excluding not provided)



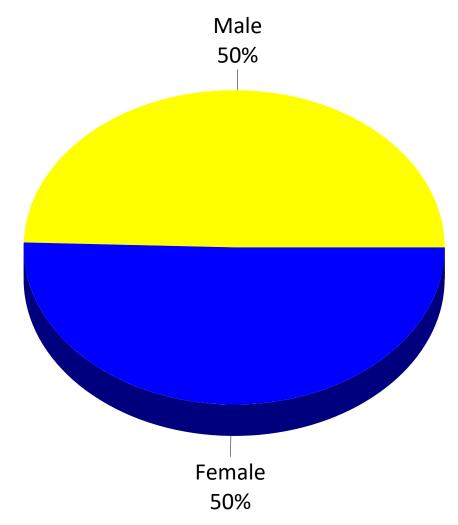
### Q27. Demographics: Ages of Household Members

by percentage of household occupants



### Q28. Demographics: Gender

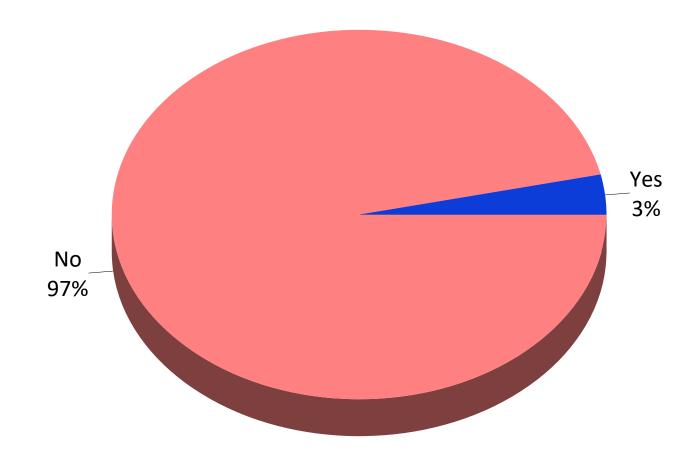
by percentage of respondents (excluding not provided)



0.2% selected "prefer to self-describe"

# Q29. Demographics: Are you or any members of your family of Hispanic, Spanish, or Latino/a/x ancestry?

by percentage of respondents



### Q30. Demographics: Race/Ethnicity

by percentage of respondents (multiple answers allowed)

